

JESSE REED

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#3L
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EDUCATION

THE UNIVERSITY OF CINCINNATI

COLLEGE OF DESIGN, ARCHITECTURE,
ART AND PLANNING; SCHOOL OF DESIGN
SEPTEMBER 2005 – JUNE 2010

Bachelor of Science in [Graphic] Design

Graduated Cum Laude; Participated and
completed six (of six) quarters of the
Professional Practice Co-Op Program.

PROFICIENCY

Adobe CS4 (Illustrator, InDesign, Photoshop,
AfterEffects); Basic CSS/HTML, Microsoft
Office; Film and Digital Photography; Mac OS X;
Offset, Digital, & Manual Printing Methods; File
Preparation for Press

EMPLOYMENT

THE UNIVERSITY OF CINCINNATI

CO-INSTRUCTOR
CINCINNATI, OH, 1/10 – 3/10

'Design Ideation I' for sophomore Digital Design
students. Responsible for 13 students (28 total);
Course included a three project curriculum;
1) Analytical & shaded drawing of an object.
2) Graphic translation of that object.
3) Icon & icon system.

PENTAGRAM / MICHAEL BIERUT

GRAPHIC DESIGN CO-OP
NEW YORK, NY, 9/09 – 12/09

Worked on: United Airlines, FIT, NYU, Saks Fifth
Avenue, Atlantic Yards, Flatiron District, The
Robin Hood Foundation, The Atlantic Magazine,
Museum of Arts & Design

THE VILLAGE VOICE

PHOTOGRAPHY DEPARTMENT CO-OP
NEW YORK, NY, 9/08 – 12/08

Responsible for editing 50% of each issue's
photography plus a submission of at least one
photograph per issue.

INVOLVEMENT

GRAPHIC DESIGN SENIOR EXHIBITION

DESIGN DIRECTOR
UNIVERSITY OF CINCINNATI, 2010

HABLAMOS JUNTOS,

SIGNS THAT WORK

UNIVERSITY OF CINCINNATI, 2009
Sponsored studio by the Robert Woods
Johnson Foundation to design Universal
Medical Symbols; SEGD

'WE STILL USE FILM' EXHIBITION

PHOTOGRAPHY CURATOR
BASE GALLERY, CINCINNATI, OH, 2009

AIGA CINCINNATI CHAPTER

MEMBER
2007 – PRESENT

ROGER & CO.

GRAPHIC DESIGN CO-OP
NEW YORK, NY, 10/08 – 12/08

Worked on: A Public Space Magazine, Prudential
Douglas Elliman

HORNALL ANDERSON DESIGN WORKS

GRAPHIC DESIGN CO-OP
SEATTLE, WA, 4/08 – 6/08

Worked on: Frito-Lay, Microsoft, Pamlico Ale
(Red Hook Brewery), Expedia Inc., OC Tanner

CHRISTIE'S AUCTION HOUSE

GRAPHIC DESIGN CO-OP
NEW YORK, NY, 9/07 – 12/07

JIMMY'Z USA [AÉROPOSTALE]

GRAPHIC DESIGN CO-OP
NEW YORK, NY, 3/07 – 6/07

NAMA ROCOCO WALLPAPER STUDIO

PRODUCTION ASSISTANT
CINCINNATI, OH, 6/06 – 10/06

Responsible for hand-painting solid sheets of
paper in preparation for silk-screen over-printing;
studio maintenance and miscellaneous tasks.

RECOGNITION

SCHOOL OF DESIGN REPRESENTATIVE

UNIVERSITY OF CINCINNATI, 2010
Presentations given to prospective
students and Alumni from the DAA[P]
class of 1950.

SELECTIONS FROM A PORTION

CINCINNATI, 2009
A 36-page photography book published
by CS13 Gallery.

AIGA ORINATION COMPETITION

CINCINNATI, 2007
Awards for two design and photography pieces.

INTERNATIONAL TRAVEL

INDEPENDENT PHOTOGRAPHY CO-OP

4/1/09 – 6/12/09

Belgium
Czech Republic
England
France
Germany
Holland
Ireland
Italy
Israel
Portugal
Spain
Scotland
Switzerland